



# Food & Drink

NEWSLETTER



To all our readers and our local food and drink business base

Best Wishes for 2019.



## CONNECT LOCAL – Preparing Suppliers for Regional Growth

# CONNECT LOCAL

Are you trying to grow your sales in your region or across Scotland? Connect Local, are offering two distinct workshops designed to help food producers build their business for profitable growth. The workshop culminate in an opportunity to present your company and products to local and regional buyers at any of the Showcasing Scotland regional events. The next Showcasing event is in Edinburgh on 19<sup>th</sup> March 2019.

**Workshop 1 – Upscaling & Upskilling :** 30<sup>th</sup> January 10am-3pm (Edinburgh)

<https://www.eventbrite.co.uk/e/connect-local-edinburgh-workshop-1-upskilling-and-upscaling-tickets-52902881944?>

**Workshop 2 – Selling for Success :** 20<sup>th</sup> February 10am-3pm (Edinburgh)

<https://www.eventbrite.co.uk/e/connect-local-edinburgh-workshop-2-selling-for-success-tickets-52904077520>

## SCOTHOT 2019 - 13-14<sup>th</sup> March 2019, Glasgow

ScotHot, Scotland's premier showcase for food, drink, hospitality and tourism, returns to SEC Glasgow on 13 – 14 March 2019 for its 46<sup>th</sup> year with 7000 attendees expected. The show offers an unmissable opportunity to meet with 200+ suppliers, network with others to share ideas and inspiration, and learn about the latest trends from across the industry. To book a stand: <https://www.scothot.co.uk/book-a-stand>

## East Ayrshire Council celebrate 10 years of Gold Awards.

On Thursday 13<sup>th</sup> December, East Ayrshire Council hosted a dinner at the William McIlvaney Campus to celebrate 10 years of holding the Gold Food For Life award for school meals and to mark the start of the COSLA Convention which was hosted at Dumfries House. This award, which is administered by the Soil Association, recognises the efforts the council takes in procuring local and nutritious food for the children who enjoy the school meals service.

A Food for Life Schools Award is a great way to demonstrate that fantastic work is being done to provide healthy school meals, great lunchtimes and food education that has a positive impact on both pupils and the wider community.



Pictured: Provost Jim Todd & First Milk Representatives



**Winterstorm Festival supports local students and local food.**

This year’s Winterstorm festival was the third successful rock festival event to be held in Troon since 2016. This year’s catering provision was delivered in partnership with Ayrshire College and all of the food provision was locally sourced to ensure that Ayrshire’s producers were represented too. This annual festival has become an important tourism event for our hoteliers and restaurants in what is traditionally a quieter month. With preparations under way for 2019 we look forward to the continued success of the festival.

**Our Newsletter’s Are Changing**

From January you will received our newsletters directly to your inbox as we change the style of our distribution. Our newsletters will arrive in the regular email and will typically arrive towards the end of the month. We do not retain any personal information beyond your supplied email address to which we send our emails.



**Scotland Food & Drink** have published a Brexit newsletter which is available to read online via the web link:

<https://scotlandfoodanddrink.createsend1.com/t/ViewEmail/d/DCFFADA45B558D4F2540EF23F30FEDED>

**Got an event coming up?** Why not share your event for publishing on the Ayrshire Food & Drink calendar where businesses and consumers can get up to date event information. This is a free resource available to all Ayrshire food and drink businesses.

**[Submit Your Event Here](#)**

**Upcoming Events List**

[www.ayrshirefoodanddrink.co.uk](http://www.ayrshirefoodanddrink.co.uk)

**January**

**Event**

- 8<sup>th</sup> Dairy Leader Development Programme
- 13-15<sup>th</sup> SEMEX International Dairy Conference
- 26<sup>th</sup> Ayrshire Farmers Market – Paisley
- 30<sup>th</sup> Upscaling & Upskilling – Workshop 1
- 31<sup>st</sup> SAOS Conference

**February**

- 2<sup>nd</sup> Ayr Town Centre
- 6<sup>th</sup> Dairy Tech
- 9<sup>th</sup> Ayrshire Farmers Market - Paisley

