



Food & Drink

NEWSLETTER

Crucial Drinks, trading as **The Lost Distillery Company** and based at Dumfries House in Ayrshire, has recently appointed an Asia Pacific Brand Ambassador for its award-winning whisky and rum portfolio. The appointment of Carmen Tam, founder of Hong Kong Whisky Society, should further strengthen the company's presence in the region. The immediate focus is to increase the company's presence in South East Asia. This is a fantastic example of an Ayrshire company expanding its export markets and looking for new opportunities.



Export Workshop – Register Interest Now.

If your company is looking to begin exporting or you are looking to gain further insight into export markets then you may wish to register your interest for an Exporting Workshop which will take place in May 2018. Register interest by emailing: Neil.McAleese@east-ayrshire.gov.uk

Showcasing Scotland – West March 7th – Hampden Park, Glasgow

Scotland Food & Drink in partnership with Connect Local, want to help businesses make the most of the increasing demand for local food and drink. Showcasing Scotland is a series of regional events which brings buyers and suppliers together in for a one-day 'meet the buyer' event. To register interest contact: info@showcasing.scot



Business Gateway – Courses – January to March 2018



Business Gateway Ayrshire has designed a programme of free workshops and events for business owner/managers and their employees. The programme is renewed quarterly and covers subject areas such as financial management, sales & marketing, online trading and social media for business.

For More Information Visit: <https://www.bgateway.com/local-offices/ayrshire/events>

Safe & Local Supplier Approval Accreditation

Demand for locally or regionally sourced products remains a key priority within the food industry. Many of the UK's major buyers including supermarkets, food service, catering suppliers, local authorities and health trusts see local sourcing as a major objective. Continued growth in local sourcing initiatives has reinforced SALSA's position as a recognised approval scheme. Delivering a robust and effective food safety certification scheme which is more appropriate for smaller food producers and processors than the BRC Global Standard. If SALSA is something you are considering for your business and you wish to know more please contact:



Neil.McAleese@east-ayrshire.gov.uk



VisitScotland Expo – 11-12th April - SECC Glasgow

VisitScotland Expo is Scotland's premier business to business travel trade event. Any food, drink & hospitality businesses from Ayrshire who wish to attend and represent their business as well as Ayrshire can contact: Abigail.Coia@ayrshire-arran.org

Event Highlight: Ayrshire Hampers: Fenwick Food & Craft Fayre

Sunday 25th February 2018

1-4pm – Fenwick Hotel

Tickets £5 - includes Tea/Coffee and a piece of Shortbread or Strawberry Tart, automatic entry into the draw for a £50 Ayrshire Hamper and a £1 donation from the ticket goes to Hansel Fundraising. Stalls from Local Artisan Food producers and Craft producers from across Ayrshire. Tickets available at:

<https://www.ticketsource.co.uk/date/455384>



Got an event coming up? Why not share your event for publishing on the Ayrshire Food & Drink calendar where businesses and consumers can get up to date event information. This is a free resource available to all Ayrshire food and drink businesses.

[Submit Your Event Here](#)

Upcoming Events List

www.ayrshirefoodanddrink.co.uk

February 2018

3 rd Feb	Ayrshire Farmers Market – Ayr Town Centre
7 th Feb	REHIS Elementary Food Hygiene – SRUC Ayr Campus
7 th Feb	Connect Local – Selling For Success – Glasgow
10 th Feb	Ayrshire Farmers Market – Paisley Town Centre
17 th Feb	Ayrshire Farmers Market – Kilmarnock Town Centre
24 th Feb	Ayrshire Farmers Market – Paisley Town Centre
25 th Feb	Ayrshire Hampers: Fenwick Food & Craft Fayre – Fenwick Hotel, Fenwick.

March 2018

3 rd Mar	Ayrshire Farmers Market – Ayr Town Centre
7 th Mar	Showcasing Scotland - West
7 th Mar	REHIS Elementary Food Hygiene – SRUC Ayr Campus
7 th – 9 th Mar	REHIS Intermediate Food Hygiene – SRUC Ayr Campus



East Ayrshire Council
Comhairle Siorrachd Àir an Ear

South
AYRSHIRE
COUNCIL



North Ayrshire Council
Comhairle Siorrachd Àir a Tuath

Member of
SCOTLAND
OF FOOD & DRINK