



Food & Drink

NEWSLETTER

CONNECT LOCAL

Connect Local can help grow your local food and drink business, build connections in your local area, and support common interest and regional groups.

Connect Local, is offering a series of three workshops designed to help you build your business for growth. The workshops will take you through what you need to know to market your business and product successfully, ensure your business basics are right to enable you to take on new customers and help you pitch successfully to those potential new customers.

The workshop series (see below) culminates in an opportunity to present your company and products to local and regional buyers at a Showcasing Scotland regional event, organised by Scotland Food & Drink, the first which will take place in Glasgow on 7 March 2018.

Building the Brand	Building the Brand	Supply Savvy	Supply Savvy	Selling for Success
Glasgow	Kilmarnock	Paisley	Hamilton	Glasgow
Wednesday 15 th Nov 2017 1pm – 4pm	Thursday 16 th Nov 2017 10am – 1pm	Wednesday 24 th Jan 2018 1pm – 4pm	Thursday 25 th Jan 2018 10am – 1pm	Wednesday 7 th Feb 2018 10am – 1pm

[Signup via this link](#)

Congratulations to Alex & Carlyn Paton of 'We Hae Meat' who won the **Ayrshire Food & Drink Award** which was sponsored by East Ayrshire Council as part of this year's Ayrshire Business Awards.

The 8th annual awards dinner was held at the Ayr Racecourse on Friday 13th October with a fantastic turnout of over 350 guests. Many congratulations to the winners and finalists of all 15 categories. The quality of applications demonstrated that Ayrshire businesses are of a very high standard across all sectors.



For the full list of winners – Visit [Ayrshire Chamber Website](#)

Do you have a small food business and have you outgrown your kitchen space? **Ayrshire Food from Ayrshire Folk** have commercial kitchen space for rent on a daily basis with negotiable prices. For more information contact:

Jan Hay - 07734 119 594 or via email ayrshirefoodfromayrshirefolk@outlook.com



Congratulations to Greer Phillips of Ayrshire Hampers who won the award for **Young Entrepreneur of the Year** at the Cream of Ayrshire awards. Greer is the Managing Director of this bespoke hamper company. Their fantastic hampers are proving popular with corporate customers as well as individuals. With a busy festive season coming up, Ayrshire Hamper's are looking forward to a hectic but positive trading period. Many Congratulations to both Greer and Lyndsey for their success and hardwork!

Digital Boost (Business Gateway)

Available until March 2018 is the digital boost programme through Business Gateway. Businesses can check your eligibility online by completing an electronic survey, after which they may be entitled to up to 21 hours of digital consultancy support. We thoroughly recommend checking if your business is eligible and taking advantage of this programme while it is available.



<https://www.bgateway.com/driving-growth/digitalboost>



Salt & Barrel – Christmas Bookings & Menu

Ayrshire College (Kilmarnock Campus) are now taking bookings for their Christmas lunch and dinner services. If you wish to support the training restaurants you can book a table via 01563 548010. Alternatively you can book **Inver** at Ayr Campus via 01292 293010.

Got an event coming up? Why not share your event for publishing on the Ayrshire Food & Drink calendar where businesses and consumers can get up to date event information. This is a free resource available to all Ayrshire food and drink businesses.

[Submit Your Event Here](#)

Upcoming Events List

www.ayrshirefoodanddrink.co.uk

November

Sunday 5th – Culzean Country Market
Saturday 11th – Alloway Guid Fayre Market
Sunday 19th – Dumfries House Food Market
Friday 24th – Geraldo's Gin Fest 2017
Saturday 25th – Troon Street Market
Sunday 26th – Kilmarnock Christmas Market

Sunday 26th – Fencebay Farmers' Market

December

Sunday 3rd December – Culzean Christmas Market
Saturday 9th December – Alloway Guid Fayre Market
Saturday 9th December – Culzean Christmas Market

