



Food & Drink

NEWSLETTER

Ayrshire Business Attracts Substantial Funding

Richard Lochhead, Cabinet Secretary for Food has announced the latest round of awards from the Food Processing, Marketing and Co-operation (FPMC) scheme, jointly funded by the Scottish Government and the EU. These grants enable food processing companies to improve, extend or build new facilities, creating 111 new jobs and safeguarding 615 more across Scotland. Here in Ayrshire, We Hae Meat Ltd have successfully attracted £403,498 to extend and upgrade their processing and handling facilities at Cairnhill Farm, Girvan.

Alex Paton, MD of We Hae Meat Ltd said: "We have experienced significant business growth over the past few years. The We Hae Meat brand is now well established in the Scottish market place and we are seeing ever increasing volume demands for our key lines. This new extension to our butchery and manufacturing plant will allow us to increase our production capacity and efficiency to meet the demands of our fast growing customer base.

"The additional capacity will also enable us to create further employment and allow us to launch more products to target new markets."



Ballantrae FESTIVAL OF FOOD & DRINK

Ballantrae Food Festival

Sunday 12 June 2016

11- 4pm

For more information visit Facebook <http://eac.eu/8z> or follow the festival on [Twitter](#) via @BallantraeFest



THE FOOD ASSEMBLY



Food Assembly Launched

The second Scottish Food Assembly was launched in February at Drygate in Glasgow. It offers the chance to pre-purchase fresh local produce online which can then be collected on a Monday evening at the Drygate.

This offers Ayrshire producers an excellent opportunity to get their products in front of Glasgow consumers in cost effective and time efficient way. Nine Ayrshire producers already sell their produce through the Glasgow assembly. An Ayrshire Food Assembly is currently under development and more information will be made available in due course. To register for Glasgow assembly please follow the link: www.foodassembly.com

Event Ready Producers

Events throughout the country attract a large proportion of visitor time and spend, they play an increasingly important role in growing the value of Ayrshire tourism. They are instrumental in introducing new customers, offering major opportunities to food and drink producers who want to increase their sales, enhance their reputation, raise their profile and access new markets.

Our Ready for Events programme aims to provide Scottish food and drink producers with details of:

- how events can offer business opportunities
- how to meet the challenges presented by events.
- how best practice helps offer visitors top notch food and drink experiences
- how to access help and support to maximise opportunities

To register interest for Ready for Events programme contact: Neil.McAleese@east-ayrshire.gov.uk.

Events List

www.ayrshirefoodanddrink.co.uk

April

Saturday 2 - Ayrshire Farmers Market, Ayr

Sunday 3 - Culzean Country Market, Culzean Castle – Contact [Culzean](#) for details.

Wednesday 6 - SRUC - REHIS Elementary Food Hygiene (£60/candidate)

Saturday 9 - Ayrshire Farmers Market, Paisley

Sunday 10 - Ayrshire Food Network, Farmers Market, RBBM Burns Museum – Alloway

Wednesday 13 – Customer Service Your Way (Day 1 – 9:30-12:30) – Contact [Lyndsey Phillips](#)

Saturday 16 - Ayrshire Farmers Market, Kilmarnock

Saturday 16 – Kilmaurs Agricultural Show - Kilmaurs

Sunday 17 – Ballantrae Farmers Market – 11am-3pm – Ballantrae

Wednesday 20 – Ochiltree Agricultural Show

Saturday 23 – Beith Agricultural Show

Saturday 30 – Ayrshire Farmers' Market - Paisley

Saturday 30 – Dundonald Agricultural Show

May

Sunday 1 – Culzean Country Market – Culzean Castle Estate

