



Food & Drink

NEWSLETTER

Troon Street Market Success!

The inaugural Troon Street Market took place on Saturday 25th March outside of the concert hall located in the town centre. There were 19 producers in attendance and the blissful sunshine brought people flocking to the event which was put together with involvement from Troon Business Association.

This event will become a regular monthly event on the 4th Saturday of each month throughout summer months and will help to keep the town centre vibrant and extend the offering within the town.



Opportunity with Morrisons

'Finding our Foodmakers'

Morrisons have recently announced that they are looking to source a bigger portion of their food and drink from local suppliers. This means that they have begun a search to find **The Nations Local Foodmakers** who can supply them with locally produced goods that are grown or made 'just down the road' from their local communities. There is an application process which can be found and completed online via: <https://your.morrisons.com/local/>

The campaign press release states:

"We'd like to invite you to join other local food and drink suppliers from around England, Scotland and Wales. Pitch your wares and convince us that your food and drink belongs on Morrisons shelves.

Throughout 2017, The Nation's Local Foodmakers will see our buyers tour the nation in search of the best local suppliers to supply our stores today - and hopefully grow with us in the future.

If you're a small food and drink supplier and grow or make products that you think Morrisons customers in your local area would buy, please complete the application form to let us know why you think you could make it with Morrisons.

We'll be inviting successful applicants to meet our buyers, local store colleagues and customers at the following regional events, where a final decision will be made. If you are successful we will confirm the details of the event that you have been invited to and provide you with further information".

The programme will have events around the country however the provisional dates for Scotland events are week beginning 5th June 2017. *Please note: these dates are subject to confirmation and until then are for guidance only.*

Business Gateway Ayrshire have confirmed their courses for the second quarter (April to June) 2017. These courses can be viewed and booked via the business gateway website or by contacting your local office.

Book Via: www.BGateway.com/Ayrshire

Email: Ayrshire@bgateway.com



On Thursday 22nd March, Scotland Food & Drink launched their growth strategy for **Farming, Fishing, Food and Drink** titled **Ambition 2030** at their conference event held in Glasgow. The event provided an opportunity for Scotland Food & Drink to congratulate industry players for their involvement in increasing turnover across the sector to £14.4bn and increasing food and drink exports to £5.5bn in 2016. Growth in Scottish food manufacturing has risen at twice the UK average in recent years and the sector as a whole now directly employs 119,000.

First Minister Nicola Sturgeon also took to the stage at the event following the announcement that the Scottish Government and its enterprise agencies will support the industry through a new £10m funding package which will support the Ambition 2030 target of increasing turnover in the sector to £30bn by 2030. James Withers, CEO of Scotland Food & Drink highlighted that this target, although ambitious, is achievable with 5.5% year-on-year growth in the sector. To achieve this James highlighted that there are three pillars of growth; people and skills, supply chain and innovation. Further information is available on the Scotland Food & Drink website.

Upcoming Events List

www.ayrshirefoodanddrink.co.uk

April

Sat 1	Ayr Farmers' Market
Wed 5	REHIS Elementary Food Hygiene
Sat 8	Paisley Farmers' Market
Sat 8	Alloway Farmers' Market
Sun 9	Ballantrae Farmers' Market
Fri 14 – Mon 17	Culzean Country Market
Fri 14	Girvan Food & Craft Market
Sat 15	Kilmarnock Farmers' Market
Fri 21	Girvan Food & Craft Market
Sat 22	Troon Street Market
Fri 29	Girvan Food & Craft Market
Sat 29	Paisley Farmers' Market

