

Food & Drink

NEWSLETTER

A Taste of Ayrshire – Westminster 8th February 2017



Wednesday 8th February saw a number of Ayrshire businesses represented at Westminster as one of two events took place to raise the profile of Ayrshire and engage in discussion with the UK Government over the Ayrshire Regional Growth Deal bid. The food event was titled 'A Taste of Ayrshire' and showcased a range of fantastic produce from Ayrshire's Larder including Scotch Eggs from **Aye Love Real Food**; Whisky from **A.D. Rattray**; Real Ale from **Ayr Brewing Company**; miniature Kilmarnock Pies from **Brownings The Bakers**; Traditional Dunlop Cheddar from **Dunlop Dairy**; Smoked Fish from **Pieroni's**; a range of Pakora products from **Punjab Pakora**; Chutneys, Cheese selection and Oatcakes from **Taste of Arran** and Ice-cream from **Woody's**.

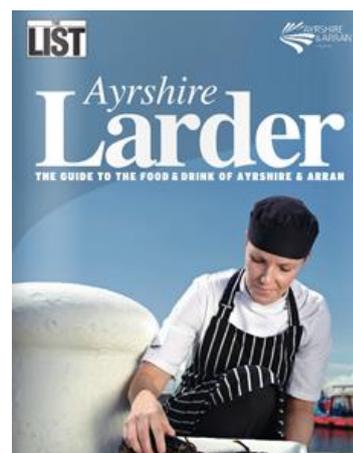
The food was prepared by two Ayrshire College students, Emma White and Oliver Begg, who were supported by chef & lecturer Peter Bacchetti. The event had a fantastic turn out and a number of MP's, research assistants and guests were in attendance. The event was hosted by four Ayrshire MP's - Alan Brown, Patricia Gibson, Philippa Whitford and Corri Wilson and their office staff who supported the delivery of the event.



New Market Events – www.AyrshireFoodandDrink.co.uk

There are several new events planned across Ayrshire in 2017 to support our already busy market schedule. These new events include a new **Food & Craft Market** for Girvan to be held on a Friday within Girvan Town House starting on Friday 14th April. The second event is **Tron Street Market** on the 4th Saturday of each month, the first of which is Saturday 25th March. The final new market event is being hosted by the Robert Burns Birthplace Museum and is titled **Alloway Market** on the second Saturday of each month. This event essentially replaces the events which Ayrshire Food Network periodically held at the same venue over the last few years.

This takes the total number of events being held each month in Ayrshire to between 12-16. There is also 3 established food festivals which have confirmed dates for 2017.



Tour of Ayrshire – 29th / 30th April

One of the most prestigious cycle races in the world will be taking place in East Ayrshire on Saturday 29 and Sunday 30 April 2017. The Tour of Ayrshire is a qualifier for the Gran Fondo World Championships and is set to attract thousands of cyclists from all over the country.

In addition to the cyclists we are expecting many visitors and event spectators to come to the area over the weekend. We are keen to make these visitors as welcome as possible and to make their visit here a memorable one. Many of them will be staying in the area and will be looking for places to eat, drink and shop during their stay.



We are designing an information pack for visitors and would like to invite **East Ayrshire** businesses to participate in this. The pack will include a list of special offers and local discounts which will run from Friday 28 April – Monday 1 May inclusive.

Please note there is no charge for participating in the promotion, but to be eligible you must include a special offer or discount for visitors.

If you would like your business to be included in this promotional opportunity then please fill in the short online form via <http://eac.eu/9f> by **1pm on Thursday 9th March**. Please note: *This is for East Ayrshire businesses only.*

Upcoming Events List

www.ayrshirefoodanddrink.co.uk

March

Wed 1	REHIS Elementary Food Hygiene
Sat 4	Ayr Farmers' Market
Tues 7	Food Waste Reduction Workshop
Tues 7 – Thurs 9	REHIS Intermediate Food Hygiene (Exam on Monday 13 th March)
Wed 8	REHIS Elementary Food Hygiene
Sat 11	Paisley Farmers' Market
Wed 15	REHIS Elementary Food Hygiene
Sat 18	Kilmarnock Farmers' Market
Sun 19	Ayr Central Farmers' Market
Thurs 23	Scotland Food & Drink Conference & 2030 Strategy Launch
Fri 24	REHIS Elementary Food Hygiene
Sat 25	Paisley Farmers' Market
Sat 25	Troon Street Market

